



## CONTACT

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- Remote
- <https://www.annabelle-zhu.com>

## EDUCATION

- Master of Science, Data Science  
**UNIVERSITY OF ARIZONA**  
2025 - 2026
- Bachelor of Art, Information Science  
& eSociety  
**UNIVERSITY OF ARIZONA**
  - GPA: 3.92/4
  - 2022 - 2024

## SKILLS

- R
- SQL
- Data Visualization
- Python
- Machine Learning
- Natural Language Processing
- Neural Networks
- Excel
- Tableau
- HTML
- CSS
- JavaScript
- Illustrator
- Adobe XD
- Photoshop

## CERTIFICATIONS

- Dean's List
- Summa Cum Laude
- Dean's List With Distinction
- Data Science & Visualization
- Academic Year Highest Academic Distinction
- Honorable Mention
- [Coding for Web Track](#)
- [Coding for Data Track](#)
- [Intel Project - Data Analysis for Sustainability Project](#)
- [Intercultural Skills](#)

# ANNABELLE ZHU

DATA ANALYST | DATA SCIENTIST | UI/UX DESIGNER

## PROFILE

A diligent graduate student in Data Science, with a solid academic background from the University of Arizona. My expertise lies in uncovering trends, solving complex problems, and translating data into impactful insights that support business goals.

## PROFESSIONAL EXPERIENCE

### Xindao Software (Jiangsu) Co., Ltd Freelance UI/UX & Brand Designer

01/2025 - Present

- Designed a professional logo and visual brand identity aligning with corporate values and modern aesthetics. using Illustrator.
- Created interactive prototypes and UI components using Adobe XD, showcasing product structures and process visualization of MES system.

### Cooledtured Collections Data Research Analyst

07/2024 - 09/2024

- Collected, cleaned, and organized data to ensure accuracy
- Conducted data analysis and created visualizations to generate insightful reports
- Contributed to the development and improvement of data-driven processes by staying updated on industry trends and best practices

### The Global Tech Data Analyst Trainee

01/2024 - 05/2024

- Utilized SQL to extract and analyze data, presenting findings through interactive visualizations in Tableau and producing comprehensive reports for internal stakeholders.
- Gained insights into global business strategy by using data techniques such as exploratory data analysis, summary statistics, and visualization.
- Conducted data analysis and visualization of website data for grammy.com (by the Recording Academy)
- Communicated data-driven recommendations based on an understanding of metrics and business goals

### The Global Tech Web Developer Trainee

06/2023 - 12/2023

- Reviewed quantitative and qualitative user research and identified themes inform future product development.
- Created interactive prototypes of [Marriott Bonvoy Hotels and Villas](#) and [Sprinkles Cupcakes](#) and maintained a comprehensive [portfolio](#) showcasing web development projects

### Shanghai Longmai Industrial Co., Ltd Marketing Specialist

06/2023 - 12/2023

- Develop and execute creative marketing strategies to enhance brand visibility, contributing to a 12% increase in sales revenue.
- Manage social media platforms, engaging with the audience and creating compelling content.
- Analyze and report on key performance indicators to measure success, leading to a 20% improvement in marketing campaign effectiveness.